Filed by Apergy Corporation Pursuant to Rule 425 under the Securities Act of 1933, as amended, and deemed filed pursuant to Rule 14a-12 under the Securities Exchange Act of 1934, as amended Subject Company: Apergy Corporation Commission File No.: 001-38441 This filing relates to a proposed business combination involving Apergy Corporation, Ecolab Inc. and ChampionX Holding Inc.

First Quarter 2020 Investor Presentation March 2020



Forward-Looking Statements

ments" as that term is defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the n, and the related discussions, includes "forward-looking state Ins investor presentation, and the related accessions, includes "forward-looking statements" as that term is defined in Section 27.6 of the Securities Let of 1934, as a demended, and Section 21.6 of the Securities Let of 1934, as a mended by the Private Securities Litigation Reform Act of 1995, including statements regarding the proposed transaction the securities Litigation Reform Act of 1995, including statements regarding the proposed transaction the securities Litigation Reform Act of 1995, including statements regarding the proposed transaction the securities Litigation Reform Act of 1995, including statements regarding the vords "believe," "project," "expect," "anticipate," "estimate," "forecast," "outlook," "target," "endeavor," "seek," "predict," "intend," "strategy," "plon," "may," "could," "should," "will," "would," "will be," "will continue," "will likely result," or the negative therefor or variations there on or similar terminology generally intended to identify forward-looking statements, and statements, and transaction, the statements, including, but not limited to, statements regarding the expected timing and structure of the proposed transaction, the ability of the parties to complete the proposed transaction, the expected benefits of the propo including future financial and operating results and strategic benefits, the tax consequences of the proposed transaction, and the combined company's plans, objectives, expectation legal, economic and regulatory conditions, and any assumptions underlying any of the foregoing, are forward looking statements. ns and intentions,

These forward-looking statements are based on Apergy, ChampionX and Ecolab's current expectations and are subject to risks and uncertainties, which may cause actual results to differ materially from Apergy, ChampionX and Ecolab's current expectations. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those indicated or anticipated by such forward-looking statements. The inclusion of such statements should not be regarded as a representation that such plans, estimates or expectations will be achieved. Important factors that could cause actual results to differ materially from such plans, estimates or expectations include, among others, (1) that one or more closing conditions to the transaction, including certain regulatory approvals, may not be satisfied or waived, on a timely basis or otherwise, including that a governmental entity may prohibit, delay or refuse to grant approval for the consummation of the proposed transaction, may require conditions, limitations or restrictions in connection with such approvals or that the required approval by the stockholders of Apergy may not be obtained; (2) the risk that the proposed transaction may not be completed on the terms or in the time frame expected by Apergy, ChampionX or Ecolab, or (3) unexpected costs, charges or expenses resulting from the proposed transaction; (4) uncertainty of the expected financial performance of the combined company following completion of the proposed transaction; (5) failure to realize the anticipated benefits of the proposed transaction, including as a result of delay in completing the proposed transaction or integrating the businesses of Apergy and ChampionX, or at all; (6) the ability of the combined company to implement its business strategy; (7) difficulties and delays in the combined company achieving revenue and cost synergies; (8) inability of the combined company to retain and hire key personnel; (9) the occurrence of any event that could give rise to termination of the proposed transaction; (10) the risk that stockholder litigation in connection with the proposed transaction or other settlements or investigations may affect the timing or occurrence of the proposed transaction or result in significant costs of defense, indemnification and liability; (11) evolving legal, regulatory and tax regimes; (12) changes in general economic and/or industry specific conditions; (13) actions by third parties, including government agencies; and (14) other risk factors detailed from time to time in Apergy and Ecolab's reports filed with the SEC, including Apergy and Ecolab's annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and other documents filed with the SEC. The foregoing list of important factors is not exclusive.

Any forward-looking statements speak only as of the date of this communication. None of Apergy, ChampionX or Ecolab undertakes any obligation to update any forward-looking statements ther as a result of new information or development, future events or otherwise, except as required by law. Readers are cautioned not to place undue reliance on any of these forward-looking statements.

Non-GAAP Measures

This investor presentation, and the related discussions, contains certain non-GAAP financial measures, which should be considered only as supplemental to, and not as superior to financial measures prepared in accordance with generally accepted accounting principles ("GAAP"). Please refer to the Appendix of this investor presentation for a reconciliation of these non-GAAP financial measures to the most directly comparable financial measures prepared in accordance with GAAP and definitions and calculation methodologies of defined terms used in this investor presentation. For additional information about our non-GAAP financial measures, see our filings with the SEC.

This investor presentation is not an offer to sell or the solicitation of an offer to buy any securities of Apergy, nor will there be any sales of securities of Apergy in any jurisdiction in which the offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction.



Important Additional Info and No Offer or Solicitation

Important Information About the Transaction between Apergy, ChampionX, and Ecolab Inc. and Where to Find It

In connection with our proposed merger with ChampionX, the upstream energy business of Ecolab Inc. ("Ecolab"), Apergy has filed a preliminary proxy statement on Schedule 14A and a registration statement on Form S-4 containing a prospectus with the SEC and ChampionX Holding Inc. has filed a registration statement on Form S-4 and Form S-1 containing a prospectus. Both Apergy and ChampionX expect to file amendments to these filings before they become effective. Investors and securityholders are urged to accurate the registration statements/prospectuses and preliminary proxy statement and any further amendments when they become available as well as any other relevant documents when they become available, because they will contain important information about Apergy, ChampionX, Ecolab and the proposed transactions. The registration statements/prospectuses and preliminary proxy statement and any further amendments (when available) and other documents (and the proposed transactions. The registration statements/prospectuses and preliminary proxy statement and any further amendments (when available) and other documents (when they are available) can also be obtained free of charge from Ecolab upon written request to Ecolab, Inc., Attn: Investor Relations, 1 Ecolab Place, St. Paul, MN 55102, or by e-mailing investor.info@ecolab.com or upon written request to Apergy, Investor Relations, 2445 Technology Forest Boulevard, The Woodlands, Texas 77381 or by e-mailing investor.info@apergy.com.

Participants in the Solicitation

This communication is not a solicitation of a proxy from any security holder of Apergy. However, Apergy, Ecolab and certain of their respective directors and executive officers may be deemed to be participants in the solicitation of proxies from shareholders of Apergy in connection with the proposed transaction under the rules of the SEC. Information regarding the persons who are, under the rules of the SEC, participants in the solicitation of the stockholders of Apergy in connection with the proposed transaction, including a description of their direct or indirect interests, by security holdings or otherwise, will be set forth in the proxy statement/prospectus when it is filed with the SEC. Information about the directors and executive officers of Ecolab may be found in its Annual Report on Form 10-K filed with the SEC on March 1, 2019, and its definitive proxy statement relating to its 2019 Annual Meeting of Shareholders filed with the SEC on March 15, 2019. Information about the directors and executive officers of Apergy may be found in its Annual Report on Form 10-K filed with the SEC on Security and its definitive proxy statement relating to its 2019 Annual Meeting of Stockholders filed with the SEC on March 15, 2019. Information about the directors and executive officers of Apergy may be found in its Annual Report on Form 10-K filed with the SEC on February 27, 2019, and its definitive proxy statement relating to its 2019 Annual Meeting of Stockholders filed with the SEC on March 25, 2019.

No Offer or Solicitation

This communication is not intended to and shall not constitute an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote of approval, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.



Apergy Overview

- Leading onshore-focused equipment and digital technology provider to the upstream oil and gas industry
- Most trusted brands recognized for quality, performance and customer service
- Highly engineered products, innovative technologies and digital solutions
- Focused strategy and operating philosophy leveraging a customer-centric business model
- Strong financial results sustained profitability and free cash flow through business cycles
- Experienced and motivated team focused on collaborative approach to solving customer problems

WE ARE APERGY...

Unlocking energy to drive value for our customers, employees and shareholders



Apergy Leads Oilfield Products Segment in Customer Satisfaction



Merger with ChampionX Creates Global Leader in Production-Optimization Solutions

Creates Differentiated Portfolio of Production Focused Equipment and Chemical Solutions for Enhanced Customer Productivity

Combines Two Highly Complementary Leaders with Established Operational Excellence and Attractive End Markets

Expanded and Diversified Global Customer Base Supports Growth and Stability Through-the-Cycle

Global Presence Across Key International Regions, with Exposure to Onshore and Offshore Production, Creates Scale and Diversification

Attractive Through-Cycle Financial Profile with High Recurring Revenue, Strong Returns and Substantial Free Cash Flow Generation

Compelling Long-Term Value Creation to Shareholders through Expected Cost Synergies and Accelerated Revenue Growth Opportunities

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Integration planning underway

- Increasing conviction in power of the combination
- 🗸 Great cultural fit
- Confidence in cost synergies (\$75 million run rate)
- Excitement about new growth opportunities across highly complementary portfolios
- Expect for transaction to be completed at end of second quarter 2020
- Positive reactions from customers to the merger

Complementary Leaders in Production Technologies & Services

	Apergy	CHAMPION ><
Production- Focused	 Leading provider of highly engineered equipment and technologies throughout the lifecycle of a well 	 Global leader in onsite, technology driven, sustainable chemistry programs throughout the lifecycle of a well
Heritage & Brands	 60+ year heritage with the most trusted brands 	 90 year heritage through Nalco and Champion
Customer Base	 Broad base of over 2,000 customers globally 	 Intimate relationships with blue chip E&P operators and international and national oil companies
Geographic Reach	 Strength in North America 	 Global presence in over 55 countries
Culture	 Relentless customer focus and culture of safety and continuous improvement 	 Uncompromising focus on safety and customers
"Top Box" Through-the- Cycle Performance	 Strong financial performance through-the-cycle, solid cash generation, and disciplined capital allocation 	 Strong financial performance through-the-cycle, with solid cash generation, low capital intensity, and high recurring revenue

ChampionX is a Global Leader in Onsite, Technology-**Driven, Sustainable Chemistry Programs and Services**

Key Financial Metrics	(2019E)	Geography ¹		Product Line ¹
Revenue	~\$2.3bn	Europe 7%	Special Performa	
Adjusted EBITDA	~\$350m	Canada 13% 49%		
Adjusted EBITDA Margin	~15%	Middle East & Africa		81% Oilfield Performance

Specialty Performance (19%)	Oilfield Performance (81%)												
Conventional & Shale	Onshore Offshore Deepwater EOR, Oilsands, Midstream												
Drilling & completion	Production Maximization – Solutions for emulsions, foaming, viscosity reduction												
	 Asset Integrity – Solutions for corrosion, microbial control, hydrogen sulfide control 												
9	• /	-											
Cementing	• Flow Assurance - Soluti	ions for scale, hydrates, asph	altene and paraffin control										
 Acidizing Cementing Hydraulic fracturing 	• Flow Assurance - Soluti	-	altene and paraffin control										

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Represents % of revenue for Full Year 2018.

ChampionX Has a Leading Position in the Global Oilfield Chemicals Segment

Estimated Global Production Chemicals Market Share



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ChampionX benefits from top 3 leadership positions across key categories:

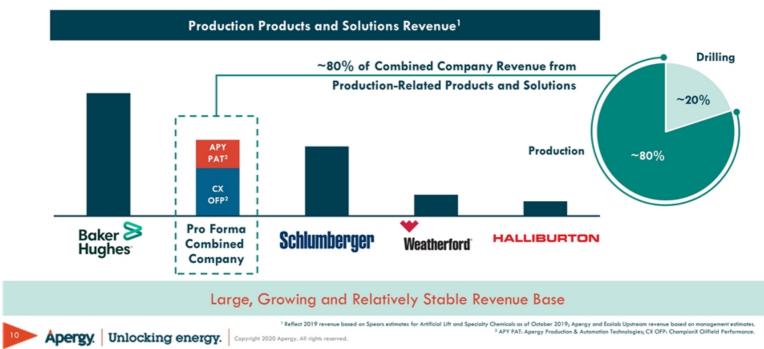
- Corrosion management and control
- Scale management and control
- Bacteria management and control
- Oil and water separation
- Wax and asphaltene management and control
- Water shut off and control
- H2S management and control
- Hydrate management and control
- Automated chemical control and reporting

Source: Kimberlite International Oilfield Research and company estimates.

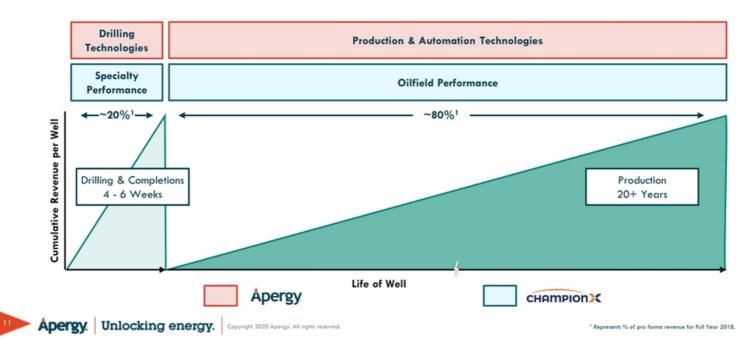
Strategic Rationale



Oreates a Global Leader in Production-Optimization Solutions

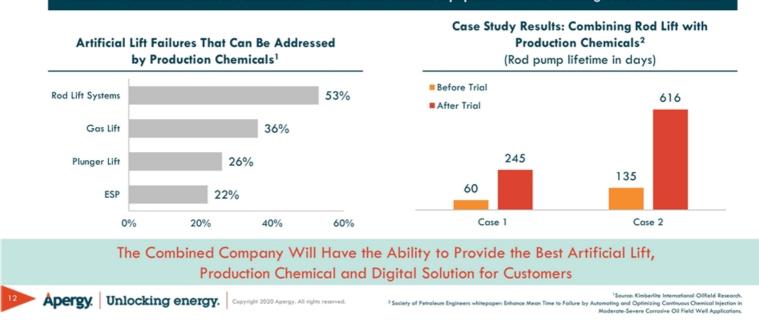


Production Supports Relatively Stable and Recurring Revenue Through-The-Cycle



2 Artificial Lift & Production Chemicals on a Single Platform to Enhance Customer Productivity

Production Chemicals Reduce Artificial Lift Failures and Increase Equipment Run-life Creating Value for Customers



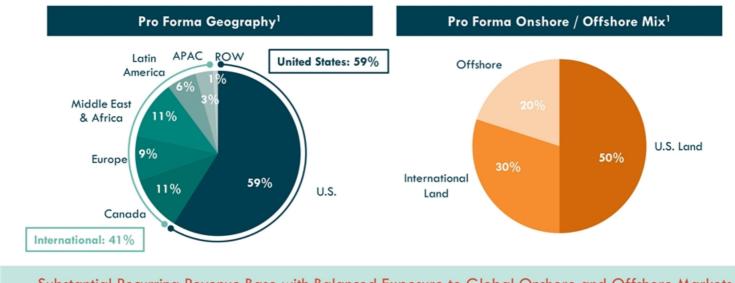
Broad & Diverse Global Customer Base Enhances **Cross-Selling Opportunities**

- Long-standing relationships with diverse, blue-chip customers
- Increases weighting towards IOCs, NOCs, and large independents
- Combination results in significant cross-selling opportunities from combined customer base





Global Presence with Balanced Portfolio Across Regions and Production Types

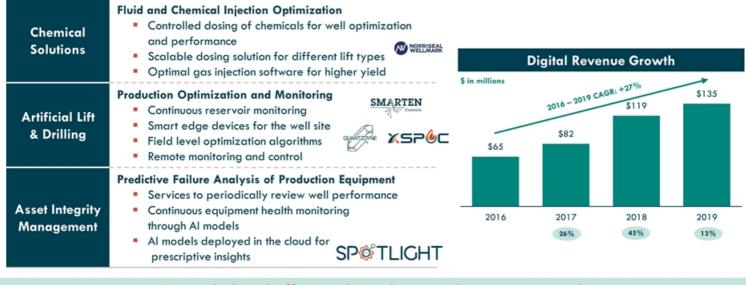


Substantial Recurring Revenue Base with Balanced Exposure to Global Onshore and Offshore Markets

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¹ Represents % of revenue for Full Year 2018.

Platform to Deliver Production Optimization Solutions and Accelerate Digital Adoption in the Oilfield



Apergy's digital offerings drive above-market revenue growth



O Transaction Reduces Cyclicality Compared to Stand-alone Apergy

Combined Company % Change in Peak to Trough EBITDA of (60%) Compared to (74%) for Stand-alone Apergy

- Lower decrease in peak to trough EBITDA at ChampionX driven by significant exposure to IOCs, NOCs, and International, as well as production focus
- Combined Company to benefit from expanded customer base, significant global footprint, and exposure to global oil and gas basins including offshore and oil sands

	% Change 2014 Peak to 2016 Trough EBITDA ¹	2019E EBITDA ¹ as % of 2014 Peak
Combined Company	(60%)	57%
CHAMPION X	(51%)	58%
Apergy	(74%)	57%
Peer Median ²	(77%)	26%

Focus on the Production Phase of the Well Results in Lower Cyclicality



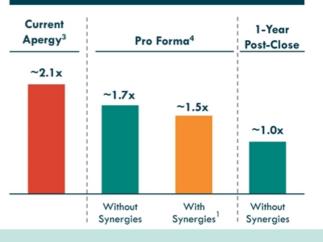
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¹ Adjusted EBITDA for Apergy is a non-GAAP measures. Please see the "Non-GAAP Measures" se ction for a reconciliation to the most directly comparable GAAP measure ² Peer group includes HAL, SLB, NOV, OIS, FET, and OIL

Strong Financial Profile



Net Debt / Adj. EBITDA



\$75 million in annual cost synergies within 24 months of closing; plus incremental sales growth opportunities

¹ Includes ~\$75m of expected potential run-rate cost synergies.

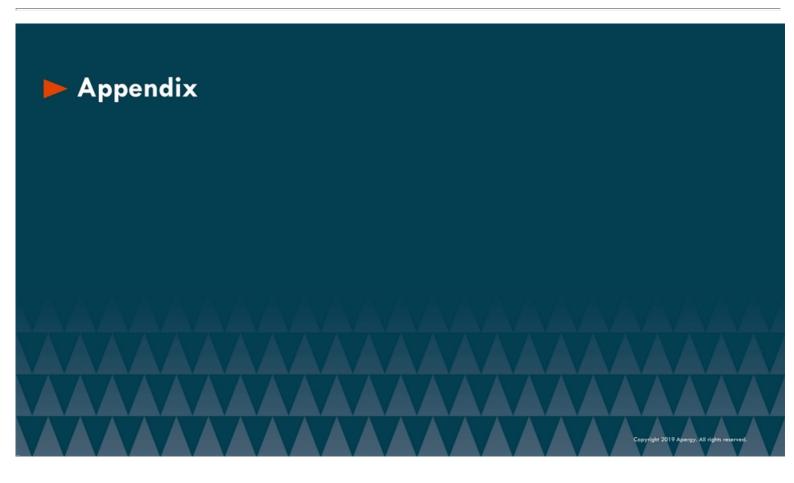
² Free Cash Flow, a non-GAAP measure, is defined as cash provided by operating activities minus capital expenditures. Free Cash Flow to

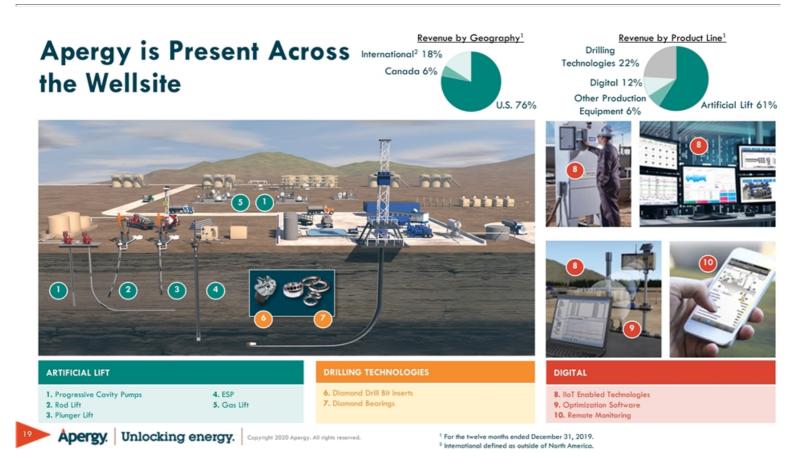
Revenue Ratio, a non-GAAP measure, is defined as Free Cash Flow divided by Revenue. ChampionX includes standalone adjustments and pro forma interest expense assuming approximately \$492m of net debt.

³ Represents net debt of \$525 million at 12/31/19 divided by adjusted EBITDA for the twelve months ended 12/31/19 of \$251 million. ⁴ Based on \$560 million of debt and \$35 million of cash at Apergy at 12/31/19, plus approximately \$492 million of assumed net debt at erved. ChampionX and Combined Company 2019E pro forma adjusted EBITDA of approximately \$600 million.

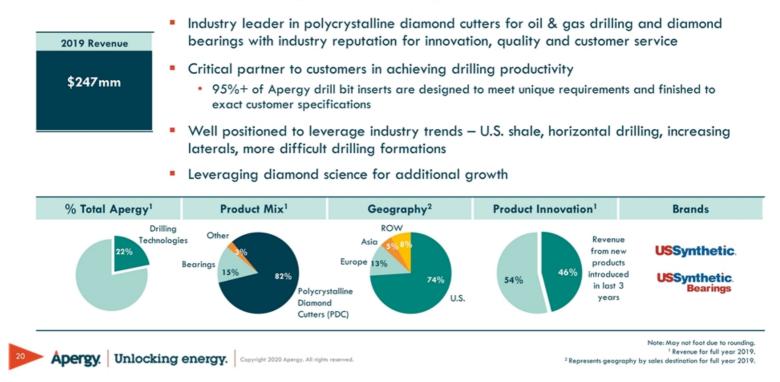
served.







Overview of Drilling Technologies



Product Overview: Polycrystalline Diamond Drill Bit Inserts & Bearings

Polycrystalline Diamond Drill Bit Inserts

- State of the art custom designed and manufactured drill bit inserts
- Proprietary technology driven by constant innovation
- Uncompromising commitment to outstanding quality and superior customer service





Diamond Bearings

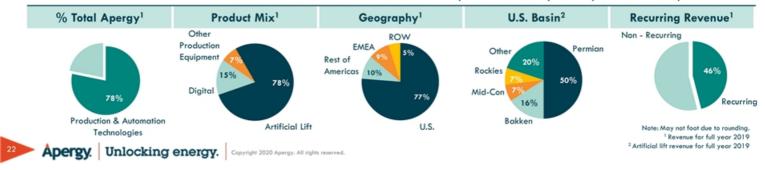
- Diamond bearings in downhole tools is a fast growing product line, which:
 - Provides higher load capability
 - Allows designs with seals, less prone to failure
 - Longer life with lower repair cost



Overview of Production & Automation Technologies

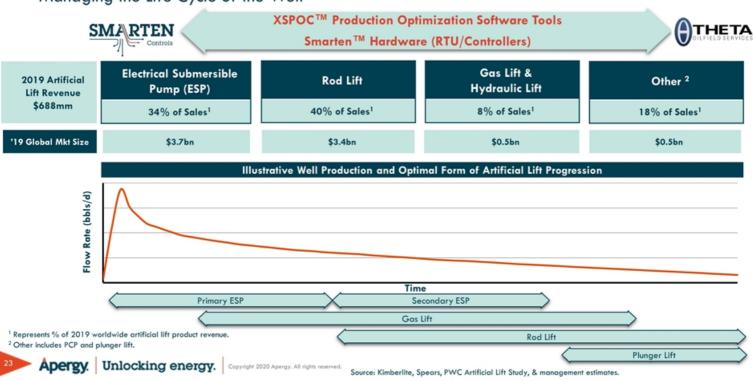
2019
\$884mm
1

- Leading provider of production and automation equipment and digital solutions for global E&P operators
 - Proven brands known for performance reliability, technology, manufacturing quality and pre and post sales support
- Broadest artificial lift portfolio that supports oil and gas operators over life of well
- Trusted partner to lower production costs for operators and optimize well efficiency
- Investment in New Product Development within ESP and our Digital platforms will continue to deliver share of wallet gains in the cycle and further diversify our revenue mix
- Global sales & service locations: 117 (North America) & 22 (Rest of World)

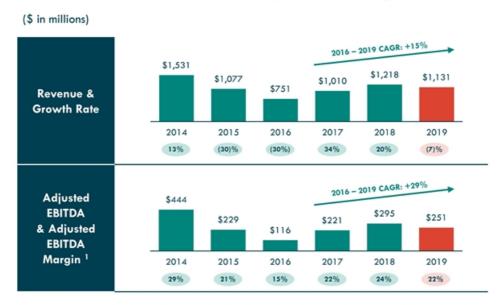


Artificial Lift Product Offering

Managing the Life Cycle of the Well



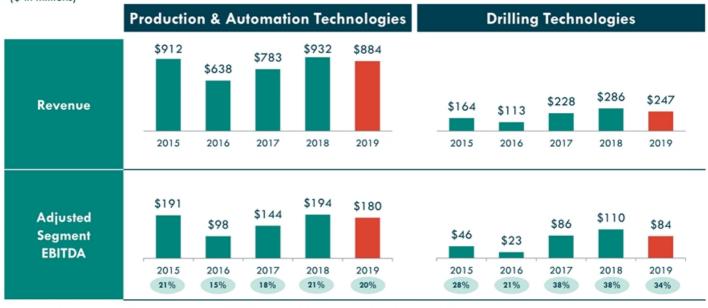
Strong Performance Through The Cycle



¹ Adjusted EBITDA and adjusted EBITDA margin are non-GAAP measures. Please see the "Non-GAAP Measures" section for reconditations to the most directly comparable GAAP measure.

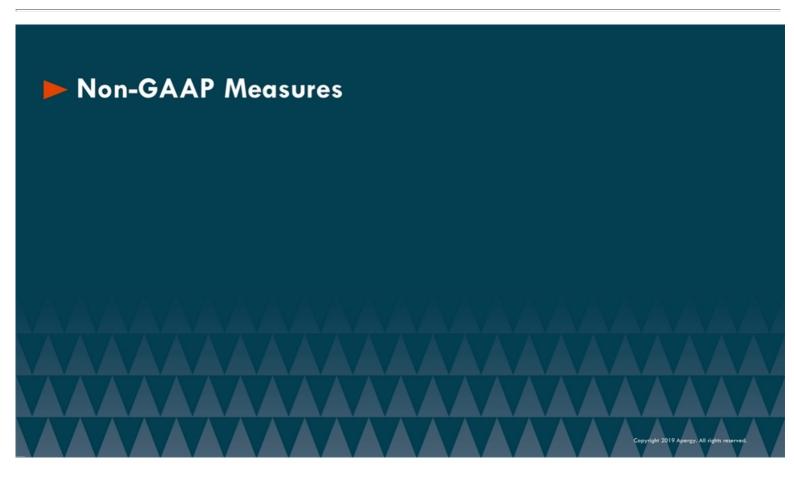
Summary Segment Financial Metrics

(\$ in millions)



Note: Adjusted Segment EBITDA is a non-GAAP measure, please see "Non-GAAP Measures" section for reconciliation to the most directly comparable GAAP measure.





Reconciliation from Net Income to Adjusted EBITDA and Adjusted EBITDA Margin

(\$ in millions)

	 2014	2015	2016	2017	2018	2019
Net income (loss) attributable to Apergy	\$ 223	\$ 52	\$ (13) \$	112	\$ 93	\$ 52
+ Net income attributable to noncontrolling interest	1	1	2	1	0	1
+ Interest expense, net	0	1	0	1	28	39
+ Provision for (benefit from) income taxes	110	24	(8)	(22)	28	6
+ Depreciation and amortization	89	120	112	113	124	120
+ Separation and supplemental benefit costs	-	-	-	-	15	6
+ Restructuring and other related charges	3	21	15	7	4	11
+ Environmental costs	-	-	-	-	-	2
+ Acquisition transaction costs	-	-	-	-	-	10
+ Intellectual property defense	-	-	-	-	-	0
+ Extended filing costs	-	-	-	-	-	3
+ Royalty expense	 18	10	7	10	2	-
Adjusted EBITDA ¹	\$ 444	\$ 229	\$ 116 \$	221	\$ 295	\$ 251
Adjusted EBITDA Margin ²	29%	21%	15%	22%	24%	22%

Note: Totals may not foot due to rounding.

Adjusted EBITDA, a non-GAAP measure, is defined as net earnings (loss) excluding income taxes, depreciation and amortization, interest expense, separation and supplemental benefit costs, restructuring and other charges, environmental costs, acquisition transaction costs, intellectual property defense, extended filing costs, and royalty expense.
 Adjusted EBITDA Margin, a non-GAAP measure, is defined as Adjusted EBITDA divided by revenue.



Reconciliation from Net Income to Adjusted EBITDA and Adjusted EBITDA Margin

(\$ in millions)

	Q1-17	0	Q2-17	Q	3-17	Q4	Q4-17 Q1-18		1-18	Q	2-18	Q	3-18	Q4-1		Q1-19		Q2-19		Q3-19		Q4-19	
Net income attributable to Apergy	\$ 13	\$	19	\$	19	\$	61	\$	24	\$	22	\$	25	\$	23	\$	22	\$	24	\$	11	\$	(2)
+ Net income (loss) attributable to noncontrolling interest	0		0		0		0		0		(0)		0		0		0		0		0		0
+ Interest expense, net	0		0		0		1		0		6		11		11		10		10		10		9
+ Provision for (benefit from) income taxes	6		9		8		(45)		7		9		8		5		6		7		3		(9)
+ Depreciation and amortization	27		27		29		30		30		32		30		33		30		30		30		30
+ Separation and supplemental benefit costs	0		0		0		0		0		5		4		5		1		1		4		0
+ Restructuring and other related charges	0		0		0		7		0		2		(0)		2		3		3		3		3
+ Environmental costs	0		0		0		0		0		0		0		0		0		0		2		0
+ Acquisition transaction costs	0		0		0		0		0		0		0		0		0		0		0		10
+ Intellectual property defense	0		0		0		0		0		0		0		0		0		0		0		0
+ Extended filing costs	0		0		0		0		0		0		0		0		0		0		0		3
+ Royalty expense	 2		3		2		2		2		0		0		0		0		0		0		0
Adjusted EBITDA ¹	\$ 49	\$	57	\$	58	\$	57	\$	64	\$	77	\$	78	\$	78	\$	72	\$	75	\$	64	\$	45
Adjusted EBITDA Margin ²	219	6	22%		22%		21%		23%		25%		25%		25%		24%		24%		24%		18%

Note: Totals may not foot due to rounding.

Adjusted EBITDA, a non-GAAP measure, is defined as net earnings (loss) excluding income taxes, depreciation and amortization, interest expense, separation and supplemental benefit costs, restructuring and other charges, environmental costs, acquisition transaction costs, intellectual property defense, extended filing costs, and royalty expense.
 Adjusted EBITDA Margin, a non-GAAP measure, is defined as Adjusted EBITDA divided by revenue.



Reconciliation from Segment Operating Profit to Adjusted Segment EBITDA

(\$ in millions)

Production & Automation Technologies	_	2015	2016	2017	2018	2019
Operating profit (loss)	\$	58	\$ (22)	\$ 27	\$ 74	\$ 54
+ Depreciation and amortization		104	100	101	113	110
+ Restructuring and other related charges		19	13	7	4	10
+ Environmental costs		-	-	-	-	2
+ Acquisition transaction costs		-	-	-	-	1
+ Extended filing costs		-	-	-	-	3
+ Royalty expense		10	7	10	2	0
Adjusted segment EBITDA ¹	\$	191	\$ 98	\$ 144	\$ 194	\$ 180
Drilling Technologies		2015	2016	2017	2018	2019
Operating profit	\$	27	\$ 8	\$ 74	\$ 99	\$ 73
+ Depreciation and amortization		16	12	12	11	9
+ Restructuring and other related charges		2	2	0	0	1
+ Intellectual property defense		-		-	-	0
Adjusted segment EBITDA ¹	\$	46	\$ 23	\$ 86	\$ 110	\$ 84

Note: Totals may not foot due to rounding

 Adjusted segment EBITDA, a non-GAAP measure, is calculated by addi and royalty expense to segment operating profit (loss). action costs, extended filing costs, restructuring and other cha



Reconciliation from Segment Operating Profit to Adjusted Segment EBITDA

(\$ in millions)

Production & Automation Technologies	Q1	-17	Q2	-17	Q3	-17	Q4	-17	Q	1-18	Q2	-18	Q3-	18	Q4	-18	Q	-19	Q2	-19	Q3	-19	Q4	-19
Operating profit	\$	8	\$	10	\$	9	\$	0	\$	10	\$	23	\$	24	\$	19	\$	16	\$	21	\$	19	\$	2
+ Depreciation and amortization		24		24		26		27		27		29		27		30		27		28		27		28
+ Restructuring and other related charges		0		0		0		7		0		2		(0)		2		3		3		2		2
+ Environmental costs		0		0		0		0		0		0		0		0		0		0		2		0
+ Acquisition transaction costs		0		0		0		0		0		0		0		0		0		0		0		0
+ Extended filing costs		0		0		0		0		0		0		0		0		0		0		0		3
+ Royalty expense		2		3		2		2		2		0		0		0		0		0		0		0
Adjusted Segment EBITDA ¹	\$	34	\$	37	\$	37	\$	37	\$	39	\$	54	\$	51	\$	51	\$	46	\$	52	\$	50	\$	36
Drilling Technologies	_Q1	-17	Q2	-17	Q3	-17	Q4	-17	Q	1-18	Q2	-18	Q3-	18	Q4	-18	QI	-19	Q2	-19	Q	-19	Q4	-19
Operating profit	\$	15	\$	20	\$	20	\$	19	\$	24	\$	21	\$	26	\$	27	\$	27	\$	24	\$	14	\$	9
+ Depreciation and amortization		3		3		3		3		3		3		3		3		3		2		2		2
+ Restructuring and other related charges		0		0		0		0		0		0		0		0		0		0		1		0
+ Intellectual property defense		0		0		0		0		0		0		0		0		0		0		0		0
Adjusted Segment EBITDA ¹	\$	18	\$	23	\$	23	\$	22	\$	27	\$	24	\$	29	\$	30	\$	29	\$	27	\$	17	\$	11

Note: Totals may not foot due to rounding.

 Adjusted segment EBTDA, a non-GAAP measure, is calculated by adding back deprecation and amortization expense, restructuring and other charges, environmental costs, acquisition transaction costs, extended filing costs, and royality expense to segment operating profit (loss).



Reconciliation from Cash Provided by Operating Activities to Free Cash Flow

(\$ in millions)

Cash Provided by Operating Activities to Free Cash Flow

	2019
Cash provided by operating activities - Capital expenditures	\$156 (40)
Free Cash Flow ¹	\$116
Revenue	\$1,131
Free Cash Flow to Revenue Ratio ²	10%

Note: Totals may not foot due to rounding.

1. Free Cash Flow, a non-GAAP measure, is defined as cash provided by operating activities minus capital expenditures.

2. Free Cash Flow to Revenue Ratio, a non-GAAP measure, is defined as free cash flow divided by revenue.

